

**For Immediate Release**

### **Unlocking Canada's Full Economic Potential – Eliminating Red Tape**

**July 10, 2025 - Ottawa** – The Canadian Consumer Specialty Products Association (CCSPA) and our members welcome the Government of Canada's announcement to modernize outdated regulations and eliminate red tape, as announced by the President of the Treasury Board of Canada on July 9, 2025.

As our industry navigates a transformation of the global trading system, a review of the regulatory burden and plan to eliminate red tape is timely. CCSPA has a full appreciation for the pursuit of regulatory excellence, the role of the Treasury Board, and the benefits of a focused government in building the Canadian economy.

*"Science-based regulation supports Canadians access to innovative products, affordable prices, and a competitive marketplace. Eliminating red tape will deliver on the Government of Canada's mandate to strengthen collaboration with reliable trading partners, bring down costs for Canadians, and boost productivity as Canada builds the "strongest economy in the G7""*, Shannon Coombs, President, CCSPA.

CCSPA is committed to collaboration with the Government of Canada in informing opportunities for red tape reduction and continuing to deliver safe and effective products to Canadians.

CCSPA is a national trade association that represents 42 member companies in 84 facilities across Canada. Our companies manufacture, process, package, and distribute consumer, industrial and institutional specialty products such as soaps and detergents, pest control products, aerosols, hard surface disinfectants, deodorizers, and automotive chemicals. We are a \$5.5 billion industry directly employing over 8,000 people, with annual exports of \$2 billion. CCSPA also provides a one-stop source of information for Canadians about our products and their benefits – at <https://healthycleaning101.org/>.

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**For more information, or to arrange interviews, please contact: Shannon Coombs, Canadian Consumer Specialty Products Association, (613) 791-2480 (cell)**